

## PRESS RELEASE



## **Unbeatable writing fun**

A nylon tip for a unique new writing sensation: the new STABILO pointMax copes excellently under pressure – and comes in 24 bright colors!

In addition to its variety of colors, the tip makes the pen extra special: made from nylon material, the robust tip of the new pointMax pen is both innovative and practical – and is therefore a perfect addition to STABILO's current range of writing instruments. If you're looking for a new, haptic writing experience, then this is the pen for you. And because the pointMax is available in 24 ink colors, it is the ideal pen for anyone who loves writing in bright colors.

"A new way to experience writing": that's what the new fibre-tip pen from STABILO is all about. In addition to the pen's innovative writing comfort and the bright design colors, the 0.8 mm thick lines are characterised by a brilliance and brightness that is sure to stick in your memory. Another guarantee for limitless writing fun: the stylish clip not only looks great in any shirt pocket – it also prevents the pointMax from rolling off the desk. A writing instrument for adventurers and the curious – when it comes to the pointMax, there may be plenty of pens out there, but the combination of this tip with such a wide range of colors and such finesse is truly unique!

Press release: October 2016 / Contact: sabrina.hamann@stabilo.com



## The Pen 68 for drawing, the pointMax for writing

With 24 different design and ink colors, there is almost no limit to the choice of colors – in fact, color-lovers can choose a different color for every hour of the day! This variety makes the pointMax the pen of choice for true individualists and anyone who lives for style. You can now write depending on how you feel, in the color that suits you best. Anyone who has come to love coloring with the STABILO Pen 68 will be impressed with the pointMax!

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